

9 August 2024

**MS INTERNATIONAL plc
(the “Company”)**

Director/PDMR Shareholding

The Company announces that it was informed on 8 August 2024, that Mr Michael Bell, Executive Chairman of the Company, has sold 2,054 ordinary shares of 10 pence each in the Company (the “Ordinary Shares”) at £9.90 per share. Mr Bell, subsequently purchased 2,017 Ordinary Shares at £9.915 per share into his ISA.

Following this, Mr Bell’s beneficial interest in Ordinary Shares now comprises 2,889,031 Ordinary Shares, representing approximately 17.84% of the Company’s issued share capital (excluding shares held in treasury).

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mr Michael Bell
2	Reason for the notification	
a)	Position/status	Executive Chairman
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	1) Sale of Ordinary Shares 2) Purchase of Ordinary Shares ISIN: GB0005957005
b)	Nature of the transaction	1) Sale of Ordinary Shares

		2) Purchase of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£9.90	2,054
		£9.915	2,017
d)	Aggregated information - Aggregated volume - Price	N/A – single transactions	
e)	Date of the transaction	8 August 2024	
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)	

For further information please contact:

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